



## JOIN TRINITY BOSTON CONNECTS 10TH ANNUAL SOLE TRAIN 5K

Oct. 28th 2023 (in-person) • 2pm (race starts)  
Franklin Park, Shattuck Picnic Grove  
[trinityconnects.org](http://trinityconnects.org) • [soletrain5k.com](http://soletrain5k.com)



## ABOUT SOLE TRAIN

### Who we are

Sole Train is the restorative running community where youth cross the finish line and realize their potential for greatness.

### What we do

Sole Train connects Boston's youth of color [Young Soles] with volunteer trainers [Old Soles] to train for and run a 5-mile race or half marathon.

### Why it's important

Sole Train increases access in historically underserved communities to opportunities for physical and emotional well-being.



### Why it's different

The moment a Young Sole crosses the finish line alongside their fellow Old and Young Soles, it forever changes how they view life's obstacles. They realize anything is possible when approached with the same resilience and belief in themselves they learned through running.

### Where we are

Sole Train teams are based at Boston Public Schools (BPS) and select community organizations throughout the city and practice 1-2 times a week during or after the school day. Teams come together for community building events and races throughout the year, leading up to Sole Train's culminating goal race: Boston's Run to Remember, a five-mile race or half marathon that takes place Memorial Day Weekend.

## ABOUT TRINITY BOSTON CONNECTS

Trinity Boston Connects people, programs, and practices to heal the traumatic impact of systemic racism on youth of color in Boston. Our programs create safe and supportive communities that empower young people to build the social-emotional skills that research shows increase positive peer and adult relationships, academic accomplishments, physical and emotional health, and contributions to community. We currently provide direct service to 800 youth and impact 15,000 through our professional training services in schools and youth-serving organizations across Boston.

## SPONSORSHIP OPPORTUNITIES

Our young runners will be fueled by your support as they see their hard work pay off and have a blast on October 28th!

Young Soles (youth participants) receive free race entries, sneakers, shirts and hoodies that they wear with great pride. The Sole Train 5K raises funds to support our year-round programming, currently reaching 500 Young Soles and 130 Old Soles. The generous support of our sponsors will help us to continue to engage many more mighty young people in Boston.



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### EMPOWERMENT SPONSOR \$10,000

Sponsor recognition on signage on race day

Option to hold "finish tape" for the first finisher

Podium recognition as a sponsor on race day

Recognition on race shirt, first row logo

Complimentary vendor space to promote sponsor business

Event promo, e-blast, and social media recognition as a sponsor

Logo and link recognition on Sole Train 5k website

### STRENGTH SPONSOR \$5,000

Option to hold "start tape" as the race begins

Podium recognition as a sponsor on race day

Recognition on race shirt, second row logo

Complimentary vendor space to promote sponsor business

E-blast and social media recognition as a sponsor

Name and link recognition on Sole Train 5k website

## **DETERMINATION SPONSOR \$2,500**

Recognition on race shirt, third row logo

Complimentary vendor space to promote sponsor business

Social media recognition as a sponsor

Name recognition on Sole Train 5k website

## **RESILIENCE SPONSOR \$1,000**

Social media recognition as a sponsor

Recognition on race shirt, name listed

Name recognition on Sole Train 5k website

## **COURAGE SPONSOR \$500**

Recognition on race shirt, name listed

Name recognition on Sole Train 5k website

## **NOT READY FOR MONETARY SPONSORSHIP YET?**

You can still get involved and support the Sole Train 5k by providing in-kind products or services donations. Got something else in mind? Reach out and let's talk.

**CONTACT JESS LEFFLER OR CLICK BELOW TO SPONSOR NOW**

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